

WHAT IS CLAIMED IS:

1. An absorbent article comprising:
 - an outercover defining an interior surface and an exterior surface opposite said interior surface;
 - an absorbent body disposed on said interior surface;
 - at least one non-photoluminescent graphic disposed on said outercover; and
 - at least one photoluminescent graphic disposed on said outercover wherein said at least one photoluminescent graphic defines a photoluminescent graphic area that is at least 10 square cm and has a glow intensity of at least 0.5 lux at 60 seconds as determined by a Glow Intensity Test set forth herein.
2. The absorbent article of claim 1 wherein said at least one non-photoluminescent graphic defines a graphic theme, and said at least one photoluminescent graphic is related to said graphic theme.
3. The absorbent article of claim 1 wherein said at least one non-photoluminescent graphic defines a graphic theme, and said at least one photoluminescent graphic is unrelated to said graphic theme.
4. The absorbent article of claim 1 wherein said at least one photoluminescent graphic is a substantially solid silhouette of at least a portion of said at least one non-photoluminescent graphic.
5. The absorbent article of claim 1 wherein said at least one photoluminescent graphic is an outline of at least a portion of said at least one non-photoluminescent graphic.
6. The absorbent article of claim 5 wherein said outline defines an outline thickness, and at least a portion of said outline thickness is at least 0.30 cm.
7. The absorbent article of claim 1 wherein said at least one photoluminescent graphic defines a photoluminescent graphic interior, and wherein said at least one photoluminescent graphic comprises at least one graphic attribute in said photoluminescent graphic interior.

8. The absorbent article of claim 7 wherein said at least one photoluminescent graphic is a silhouette, and said at least one graphic attribute comprise non-photoluminescent portions within said photoluminescent graphic interior.
9. The absorbent article of claim 1 wherein said at least one photoluminescent graphic is phosphorescent.
10. The absorbent article of claim 1 wherein said at least one photoluminescent graphic defines a photoluminescent graphic area that is at least 20 square cm.
11. The absorbent article of claim 1 wherein said at least one photoluminescent graphic defines a photoluminescent graphic area that is at least 40 square cm.
12. The absorbent article of claim 1 wherein said at least one photoluminescent graphic has a glow intensity of at least 0.75 lux at 60 seconds as determined by a Glow Intensity Test set forth herein.
13. The absorbent article of claim 1 wherein said at least one photoluminescent graphic has a glow intensity of at least 0.95 lux at 60 seconds as determined by a Glow Intensity Test set forth herein.
14. The absorbent article of claim 1 wherein said at least one photoluminescent graphic substantially overlaps said at least one non-photoluminescent graphic.
15. The absorbent article of claim 14 wherein said at least one photoluminescent graphic is a silhouette of said non-photoluminescent graphic.
16. The absorbent article of claim 14 wherein said at least one photoluminescent graphic is an outline of said non-photoluminescent graphic.
17. The absorbent article of claim 1 wherein said at least one photoluminescent graphic is a silhouette of said non-photoluminescent graphic and wherein said photoluminescent graphic is independent of said non-photoluminescent graphic.

18. An absorbent article comprising:

an outercover defining an interior surface and an exterior surface opposite said interior surface;

an absorbent body disposed on said interior surface;

a plurality of non-photoluminescent graphics disposed on said outercover wherein said at least one non-photoluminescent graphics define a graphic theme; and

at least one photoluminescent graphic disposed on said outercover wherein said at least one photoluminescent graphic is related to said graphic theme.

19. The absorbent article of claim 18 wherein said at least one photoluminescent graphic defines a photoluminescent graphic area that is at least 10 square cm.

20. The absorbent article of claim 18 wherein said photoluminescent graphic has a glow intensity of at least 0.5 lux at 60 seconds as determined by a Glow Intensity Test set forth herein.

21. The absorbent article of claim 18 wherein said at least one photoluminescent graphic defines a photoluminescent graphic interior, and wherein said at least one photoluminescent graphic comprises at least one graphic attribute in said photoluminescent graphic interior.

22. An absorbent article comprising:

an outercover defining an interior surface and an exterior surface opposite said interior surface;

an absorbent body disposed on said interior surface;

a plurality of non-photoluminescent graphics disposed on said outercover wherein said plurality of non-photoluminescent graphics define a graphic theme; and

at least one photoluminescent graphic disposed on said outercover wherein said at least one photoluminescent graphic defines a photoluminescent graphic area that is at least 10 square cm and has a glow intensity of at least 0.5 lux at 60 seconds as determined by a Glow Intensity Test set forth herein and wherein said at least one photoluminescent graphic is related to said graphic theme.

23. The absorbent article of claim 22 wherein said at least one photoluminescent graphic defines a photoluminescent graphic interior, and wherein said at least one photoluminescent graphic comprises at least one graphic attribute in said photoluminescent graphic interior.